

# Top five tips

## INVITATIONS

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### **HIRE A DESIGNER!**

Enough said. You are handling so many other things; have a designer create the invitations as one way to ease that to-do list. Bonus: you don't have to spend hours upon hours searching through websites and trying to find the exact invitations that you have pictured in your head. A designer will be able to pull that image out of your head, and even improve upon it! So just...hire a designer.

### **MAILING**

After you have gone through all of the beautiful custom process of creating your invitations, take the time to mail the invitations directly from the post office. You can ask for them to "hand cancel" the invitations to avoid some of those blurry black lines all over your beautifully stamped and addressed envelopes.

TIP: when addressing the envelopes, take the time to spell out all of the streets and states (no abbreviations!), and take care to not overseal your lined envelopes. You want your guest to see that pretty lining when opening! Oversealing will cause your guests to rip through the envelope without even noticing that accent.

### **WEATHER**

Yes, you need to consider the weather when sending your invitations as well! Rainy and damp weather has the potential to smear the addresses, and make a soggy end product. Make sure that the weather will hold for a few days after sending out the invitations!

### **NAIL POLISH**

Do not wear red or dark nail polish when assembling and/or handling your invitations. This color will rub off, and you don't want a random red streak across your beautifully printed invitations!

### **PHOTOGRAPHY**

After everything is mailed out and the special day is here, the last thing you want to happen is to have no professional photos of the invitations suite! When you're packing up your day-of bags full of makeup and accessories, make sure to include a set of your invitations as well. Your photographer will set them up at your venue with your personal bridal accessories to finalize all the work that has taken place. After you get the images back, make sure to forward these on to your stationery designer so they can include on their social media and portfolio. Just another avenue for people to "Ooooh, and Aaaaah" over your beautiful wedding details.

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We are Lauren Reed of Darling+Pearl, and Chelsea Burkholder of Chelsea B. Design Studio, and we are passionate about helping you brand your wedding day through your wedding stationery. Everyone has a unique aesthetic and it is our job to create one-of-a-kind pieces that perfectly represent you and your fiancé.

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